

MEDIA RELEASE  
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## POSITIVE MEDIA INC APPOINTS CLAYTON BJELAN AS CEO

The Board of Directors of Positive Media Incorporated today announced that Clayton Bjelan has been appointed as CEO effective immediately. The appointment comes after an extensive executive search following the resignation of Jarrod Graetz in December last year.

Most recently, Clayton has been serving as Interim CEO, having originally joined PositiveMedia in 2004. Clayton has held a number of key roles within the organisation, including Announcer, Content Director, Chief Operating Officer, and host of *In Conversation with Clayton*.

Annemarie Numa, Chair of the PositiveMedia Board, said: *"We are thrilled to be able to announce the appointment of Clayton as CEO. There were several highly qualified candidates identified and interviewed in the search. The diversity of the experience Clayton has, his credibility within the industry, and his passion for the mission of PositiveMedia combined to make him the successful candidate for the role. The Board has full confidence in Clayton's ability to lead the organisation and are looking forward to working closely with him to deliver on PositiveMedia's mission to see every life alight with the love of Jesus"*.

Clayton Bjelan, newly appointed CEO of PositiveMedia, said: *"It is an absolute honour to accept the role of CEO of PositiveMedia. I am inspired daily by the stories we hear from listeners of how TheLight impacts their lives. We have an incredible opportunity to expand the work we do to see more lives transformed by the love of Jesus. It's an enormous privilege to work with our key supporters and lead the team of talented people that work so passionately to make such a positive impact on the community"*.

### About Positive Media Inc:

Positive Media Inc. operates 89.9 TheLight in Melbourne, Australia to serve the Christian community and those interested in spirituality. PositiveMedia creates, curates, and communicates world class, missionally-driven and intentionally transformational audio content that positively impacts the personal journey of its audience.

### For more information contact:

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